

Richard Dowhan

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DRIVEN DESIGN LEADER WITH UNWAVERING PASSION FOR INNOVATION

I am a design leader and branding expert with over 20 years of experience in various aspects of design, brand storytelling, packaging, and information design. I bring teams together to achieve desired outcomes and solve strategic business objectives by applying an interdisciplinary approach to problem-solving.

EDUCATION

Art Center College of Design, Pasadena, California
BFA in Graphic Design/Packaging with Honors

General Assembly, Boston, MA
Certificate in UX Design

College of the Canyons, Valencia, California
A.A. in Art with Honors

SKILLS

- Leadership, management and creative direction
- Creative problem-solving
- Reduce environmental impact with sustainability in design
- Experienced leading multi-interdisciplinary creative teams
- Experienced developing complex information systems and tackling challenges
- Successful track record in leading and building creative teams, managing client relationships, and agency collaboration
- Inspire and motivate all team members
- In-depth knowledge of design software and tools including Adobe Creative Suite, Sketch, Figma, Miro, and Invision
- Project management tools: Wrike and Microsoft 365
- Traditional Design Methods: Typesetting, letterpress, and silk screening
- Aerial photography

AWARDS

- ReBrand 100
- Graphis Brand Silver Award
- Graphic Design USA Health + Wellness
- Frost and Sullivan Award
- AIGA 365 Year in Design Award
- Work showcased in Communication Arts Magazine
- SEG D Award
- SMPS Award
- Transform Cancer Care Award Product Launch

SELECTED CLIENTS

Adobe, Affinity Internet, Ambient Devices, Ansell Corporation, Archway Health, BIC, Bigsby, Boston University, Brown Forman, California Philharmonic, Catapult Thinking, Cayan (Merchant Warehouse), Channel Frederator, Community Pro Loud Speakers, Connolly Music Company, Dako, Ebling Group, Fishman, George P. Johnson, Gretag Macbeth, Gretsch Guitars, Harpoon Brewery, IBM, iRobot, J D'Addario Company, Lifetime Television, Marine Polymer Technologies, Marigold Health, Meant, Metronics, National Geographic Channel, Pepper Computer, Polaroid Corporation, Quantum Corporation, Rico Reeds, Sabian Cymbals, Sloan, Smith & Nephew, Sundance Film Festival, Shure, Utility Trailer Corporation and Vivere Health.

PROFESSIONAL EXPERIENCE

Foundation Medicine, Inc. (Roche Affiliate)

Senior Design Manager 2019–Present

Senior Designer 2018–2019

Associate Integrated Designer/Contractor 2017–2018

- Formulate and execute complex design problems in a science-driven company and place ultimate focus on the patient and on Foundation Medicine mission to Transform Cancer Care
- Lead, manage and mentor team of designers across diverse teams and departments to develop tailored communications for use in product campaigns, sales training, internal programs, technical documents and packaging
- Collaborate with cross-functional teams in the global launch of FDA-Approved products, including product development, people team, marketing, and sales, to ensure that our solutions meet business objectives and user needs while navigating regulatory framework for cancer genomics
- Focus on strategic design solutions to meet changing global regulatory and compliance challenges
- Lead and mentor teams to develop skills and advance in their careers

RD Designs 2012–Present

Creative Director

- Leveraging customer-driven insights to deliver user-centric design solutions across multiple touchpoints and build brand stories that connect with the needs of each client
- Conceptualize and execute creative ideas for print and digital campaigns, resulting in several industry awards and accolades
- Lead creative direction for several high-profile client accounts, including a major PPE client and a large respectable recording industry
- Work closely with strategists, copywriters, photographers, and other creative professionals to produce cohesive and impactful campaigns
- Develop innovative approaches to tell brand stories and use brand strategy tools to consistently engage customers with stories that resonate and provide clarity
- Express the needs of each client to drive business growth and keep pace with changes in the market design trends and practices to ensure lasting impact

Smith & Nephew 2009–2011

Communications Specialist II/Art Director

- Direct and oversee all of the creative solutions for the Advanced the Surgical Devices Division across all product franchises (knee, shoulder, hip, resection, and visualization) to deliver effective communications to support product teams
- Partner with executives, franchise directors, and project managers to ensure that design solutions met objectives, budgets, and timelines for product campaigns including advertising, brochures, tradeshows, product launches, photography, and brand management
- Coordinate production-ready files delivery with external partners and vendors and manage brand guidelines to ensure high quality and consistency across all communications

TRO Jung | Brannen 2007–2009

Senior Design Lead

- Build and develop a clear design language for Healthcare Master Planning and organization
- Envisioning and implementing design projects over five regional and two international offices
- Collaborate with a multi-disciplinary team to create cutting-edge international communications for space planners, interior designers, and senior-level executives

ADDITIONAL EXPERIENCE

UAV Pilot 2019–present

Amateur Drone Pilot

Adams Morioka 2006-2007

Senior Graphic Designer

Arttime Group 2006

Senior Graphic Designer

Ebling Group 2005-2006

Freelance Art Director

Catapult Thinking 2004–2006

Design Catalyst

LA Metro 2002–2004

Chief Design Intern